

“HIRE ONE” VEHICLE RENTALS.

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To Whom it may concern,

I have run several businesses in Whitstable for a number of years. Around five years ago I added a vehicle hire business to the portfolio. Although reasonably successful the increase in turnover was slower than I had expected over the first three years.

In October 2008 I was introduced to ECS Kent Group which took on our internet marketing. This has caused our hire business to increase its turnover by over 100% since using this marketing services. We could not have achieved anything near this success without the input and advice from ECS.

Although there is a small charge for obtaining the additional work it is income that we would not otherwise have been able to generate. It is worth mentioning that as a result of this marketing we have been able to substantially reduce our budget on other forms of advertising.

I have no hesitation in recommending ECS Kent Group and can see no downside to any other hire firm taking on their services.

Yours faithfully,

Richard Merry.
Proprietor.